Navajo President Ben Shelly appoints Communications Director

Window Rock—President Ben Shelly appointed Charmaine R. Jackson, Navajo, as Communications Director for the Navajo Nation Executive Branch.

Jackson will handle all public relations and campaigns, utilizing over ten years of solid media experience in tribal and state governments in New Mexico and Arizona.

“This Administration has a strong platform with a positive direction, and I will implement the Navajo Nation’s plans and goals,” said Jackson. “I look forward to working hard for my leaders, Nation and my people--I am excited to be back in Window Rock.”

Recently, Jackson was the former Native American Liaison for the New Mexico Public Regulation Commission. She previously served as a public information officer for the New Mexico Regulation and Licensing Department and Navajo Nation Vice President, Frank Dayish, Jr. Jackson’s media background includes working as an anchor and news reporter for KOBF-TV 12 in Farmington and KIMO-TV 13 in Anchorage, Alaska. As an independent contractor, she worked for the New Mexico Film Office, National Museum of the American Indian and Native Cinema Showcase.

“Ms. Jackson holds the talent, knowledge, and energy to ensure that our administration communicates openly and effectively with the media and the Navajo public,” said President Shelly. “Her journalism, intergovernmental relations, and Navajo Nation government experience is invaluable. She is a very welcome addition to our executive team.”

Jackson received her bachelor’s degree in communications and journalism from the University of New Mexico. During college, she garnered academic awards and internships from the United States Senate, Radio & Television News Gallery, Society of Environmental Journalists, National Museum of the American Indian, Native American Journalists Association, and Native America Calling.

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