FOR IMMEDIATE RELEASE

Monument Valley Hot Air Balloon to Feature Art Contest for Young Navajo Artists

WINDOW ROCK, AZ - Several talented young girls and boys on the Navajo Nation will be the recipient of $500 in mid-December.

Kindergarten through six grade students are encouraged to enter their artwork that will help celebrate the Third Annual Monument Valley Hot Air Balloon on January 11-13, 2013 at Monument Valley Navajo Tribal Park. The theme for the third annual event is “Soar and Explore Monument Valley Sky.”

Artsco - the owner of The View Hotel in Monument Valley - will award $500 for a poster contest winner, $500 for a grand prize winner, and $500 for another category called the Sponsor’s
Choice. Additionally, Artsco will also present $100 for first place; $50 for second place; and $25 for third place winners in each grade level – Kindergarten through 12th grade.

More than 60 students from throughout the Navajo Nation entered the Second Annual Hot Air Balloon event when it was held earlier this year. Armanda Ortega, owner of Artsco, said due to its overwhelming success, they decided to sponsor another art contest in conjunction with the Third Annual Monument Valley Hot Air Balloon Event in January 2013.

Ortega said, “We are strongly encouraging students from throughout the Navajo Nation to enter their artwork to help promote the hot air balloon event at Monument Valley Navajo Tribal Park. We know there are many talented young Navajo youth. We are honored to help support and promote Navajo youth because they are going to be our future leaders.”

Artwork can be sent to the attention of Lena Black at Monument Valley Navajo Tribal Park, P.O. Box 360289, Monument Valley, Utah 84536 or can be delivered in person to the park office in Monument Valley. For additional information about entry forms, artwork guidelines or other questions, contact Ms. Black at Monument Valley Navajo Tribal Park at (435) 727-5870 or 5878 - Fax number (435) 727-5875. The deadline for entries is December 14, 2012. Awards will be presented on December 19th at The View Hotel.

The art contest entry form and guidelines can also be obtained at www.navajonationparks.org

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