



DIVISION OF NATURAL RESOURCES

“Land, Water, Power and Quality of Life”

P.O. Box 9000

Window Rock, Arizona

86515

Tel (928)871-6592

IMMEDIATE RELEASE  
July 9, 2013

Contact: David Mikesic  
dmikesic@navajozoo.org

THE UNVEILING OF THE NEW ‘NAVAJO ZOO’ COFFEE



David Mikesic, Zoologist of the Navajo Zoo introduces each coffee blend as he describes the character of each animal at the tribally sanctioned zoo on July 9, 2013. (Photo by Geri Hongeva, Division of Natural Resources)

WINDOW ROCK, AZ. - During the past year, the Navajo Nation Zoo and Kachina Tea & Coffee Company have combined efforts to lay the ground work for the development of a line of strategically-sourced, artistically-roasted and respectfully hand-packaged coffees.

Today, it is with great pleasure, a genuine sense of pride and a humbling appreciation for the support of the Navajo Community at every level that we are proud to announce the fruits of our collective labor have successfully come to fruition, the Navajo Zoo Coffee blends.

In ‘Culturally Lateral Collaboration’ The Kachina Tea & Coffee Company and The Navajo Nation Zoo are now able to function under the terms of a signed Memorandum of Agreement having been approved by the Navajo Nation Council and Office of the President and Vice-President, through judicial resolution, on February 25, 2013.

This collaboration provides for an equal portion of the net proceeds from the sale of each coffee and Zoo related product to be shared by the Navajo Zoo and Kachina Tea and Coffee Company.

The revenue directed to the Navajo Zoo from coffee and product sales will greatly benefit the animals and the future development of the Zoo facility for the enjoyment and education of all its visitors in particular the children of the Southwest.

Those revenues realized by the Kachina Tea and Coffee Co. will be developmentally directed into the system with provisional intent. It is our objective to present, in a reasonable time frame, a proposal for consideration suggesting the development of a facility enabling the roasting of the coffee and production of a number of additional complimentary healthy culinary items in or near Window Rock under the terms described in the MOA rendering the project not only community supportive but community inclusive as well.

The Navajo Nation Zoo ([www.navajozoo.org](http://www.navajozoo.org)) in Window Rock, Arizona was dedicated as the only Native American owned-and-operated Zoo in the country on July 4, 1977. Today, we continue to operate as “A Sanctuary for Nature and the Spirit” as most of the Zoo residents make their home with us as a result of having been orphaned or injured and consequently unable to live in the wild. Most of the animals housed at the Navajo Nation Zoo are native to the Navajo Nation encompassing 17 million panoramic acres across the Southwest and all are reflective in a significant way of the traditions, legends and stories of The Navajo People.



Samantha Enos, Kachina Tea & Coffee Marketing Assistant talks about how you can buy the coffee and how it will benefit the Navajo Zoo, July 9, 2013. (Photo by Geri Hongeva, Division of Natural Resources)

Kachina Tea & Coffee Company ([www.kachinatea.com](http://www.kachinatea.com)) realized its beginnings in Malibu Canyon, California in the early 2000s, with the design of creating a line of natural botanical tea blends in an effort to lend nutritional and psychosocial support to friends and family experiencing certain types of functional inconveniences as well as those focused on a life style assisting in their objective to “Eat Healthy, Live Right and Stay Well”.

With 25 years of continuing clinical practice as a Respiratory Therapist and a carefully designed multifaceted support and information sharing network, Keith Duquitto, the founder of Kachina Tea & Coffee Co. has enabled the company to slowly and strategically evolve into an extraordinary organizational system. With a diverse collection of healthcare professionals as colleagues and continuing associations with a number of major medical research and development centers around the country available for support, the best interests of a larger community being served has, and continues, to carefully develop over time.

The Navajo Zoo and Kachina Tea & Coffee Co. would like to announce the development and ongoing production of our first four carefully chosen, extraordinary coffee blends that proudly and appropriately feature four representative animals from the Navajo Zoo.

The first featured four include:

- 1) **Espresso Italiano** – a medium-strong espresso roast featuring the orphaned Kay-bah, the Navajo Zoo’s rugged lioness (cougar);
- 2) **An Elegant Kona Blend** – a simple and elegant roast blended with Hawaiian Kona beans with notes of tropical flowers and ripe persimmon featuring the orphaned Naabahi – one of the Navajo Zoo’s endearing male bobcats;
- 3) **Chuska Chai’s Hazelnut** – a fruity, smooth coffee with a hint of natural flavoring from Oregon-grown hazelnuts featuring the Navajo Zoo’s native tassel-eared squirrel; and
- 4) **A Regal Decaf** – a rich, deeply dimensioned and sweet decaffeinated blend perfectly represented by the Navajo Zoo’s male Ringtail.

Currently, these coffee blends are being artistically blended by a young master coffee roaster and good friend in Las Vegas, Nevada and a seasoned coffee importer and roaster in Northern California packaged and shipped from our Las Vegas store.

Each blend of coffee will be offered in a 7 oz. quantity, which is a perfect sample size to find your favorite, or function as a Zoo supportive gift for others.



Keith Duquitto, owner of Kachina Tea & Coffee shares his passion in helping the Navajo Zoo and using the best ingredients at his store. He also buys NAPI products for baking goods and ready to make popcorn, July 9, 2013. (Photo by Geri Hongeva, Division of Natural Resources)

Coffees will be available for sale at the Kachina Tea Company store in Las Vegas NV, and will be available on their website in time. In the Window Rock AZ area, coffee will be available at the Navajo Nation Zoo, The Navajo Nation Museum, and other locations in the future.

More information call David Mikesic at the Navajo Nation Zoo (928) 871- 6574 or Samatha Enos, Kachina Tea & Coffee Co. Marketing Assistant (505) 686-3045, or visit [www.NavajoZoo.org](http://www.NavajoZoo.org).

###