



## THE NAVAJO NATION

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For Immediate Release

## “Navajo Athlete Honored as Navajo Nation Fair Parade Grand Marshall”



**Window Rock, AZ – August 19, 2011** - The 65<sup>th</sup> Annual Navajo Nation Fair Parade Grand Marshall is Notah Begay III. Notah is a Four time PGA tour winner and the only full blooded Native American (Navajo - Cochiti/Isleta) on the PGA Tour. He is a 1995 Stanford University graduate.

Not just an athlete, Notah is a co-founder of the Notah Begay III Foundation which is a non-profit 501(c) 3 organization that was started in 2005. The foundation’s mission is to promote the health, wellness and leadership development of Native American youth on Indian reservations nationwide. To raise money for Notah's foundation, the Oneida Indian Nation of New York hosts the annual Notah Begay III Foundation Challenge on August 30<sup>th</sup> and 31<sup>st</sup>, which draws world class golfers. This year’s fourth annual challenge will include Tiger Woods, Rickie Fowler, Hunter Mahan, LPGA’s Annika Sorenstam and many more. The Oneida Indian Nation Council will also be Special Guests of the Navajo Nation during the upcoming fair.

Notah also owns a successful consultant business to serve Native American communities interested in the development of golf properties. “I am very proud that NB3 Consulting is a Native American owned business that always acts in the best interest of the community.” Notah stated on his website, [www.notah.com](http://www.notah.com).

Notah’s was selected as the Grand Marshall for the largest Indian Fair Parade based on his leadership and advocacy of American Indian health and wellness through his Notah Begay, III Foundation. Notah’s nomination letter stated, “Notah Begay, III has excelled as a professional athlete, an academic scholar, community leader, health and wellness advocate, and philanthropist on and off the Navajo Nation thereby making him a noteworthy individual who has served as an ambassador of American Indian people in general, and Navajo people in particular.” In response to Notah’s selection, Navajo Nation Vice President, Rex Lee Jim, said, “I believe that Notah Begay, III successfully demonstrates the Navajo principles of T’aa ho’a’jit’eego and K’e, two basic principles of our Navajo culture. We are pleased to honor his personal, academic, community, and professional achievements.”



The parade will take place Saturday, September 10<sup>th</sup> beginning at 8:00 am. The Navajo Nation Fair takes place September 5<sup>th</sup> – 11<sup>th</sup>. It will be filled with carnival rides and games, the annual Ms. Navajo Nation presentation at the Night Performance, Indian Rodeo, Nizhoni Arts Market, Contest Powwow, Social Song & Dance, Easton Corbin Concert, Matt Kennon Concert, numerous youth activities, food courts, a vendor fair and much more.



For more information please visit [www.navajonationfair.com](http://www.navajonationfair.com) or call the Special Events Office at 928-871-6642 or 928-871-6632.

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