



Navajo Nation Division of Natural Resources
P.O. Box 9000
Window Rock, Arizona 86515
(928) 871-6592 & 6593
www.dnrnavajo.org
dnrpr@navajo-nsn.gov

FOR IMMEDIATE RELEASE
October 28, 2015

NBC Today Returning to Navajo Nation - Seeking to Break World Record

WINDOW ROCK, AZ. – NBC Today Show will return to the Navajo Nation in an attempt to break a world record.

And the Navajo Nation hopes that millions of television viewers from throughout the U.S. will capture a glimpse of Navajo culture when NBC Today Show makes its second debut to Navajoland.

NBC Weatherman Al Roker of NBC Television will broadcast his live weather forecast from Four Corners Monument from 5 a.m. to 7 a.m. local time on Monday, November 9th.

“We are very excited to return to the Navajo Nation,” said NBC Producer Karen Trosset. “Four Corners Monument was selected because Al Roker needs to do the weather in 50 states and Four Corners Monument allows him to do the weather in four states in the same spot.”

The segment is called Rokerthon is Back, which is one man, 50 states in one week.

Trosset continued, “Al Roker will attempt a Guinness World Record by attempting to report a weather forecast in all 50 states and the District of Columbia in record time.”

The Navajo Nation received world-wide publicity during an event called the Nick Wallenda Skywalk at Little Colorado River Gorge several years ago – NBC aired various stories about the Navajo Nation prior to the event. This will mark the second time NBC will produce a live broadcast on the Navajo Nation.

Navajo Nation Parks and Recreation Department Manager Martin L. Begaye, stated, “We are working diligently behind the scenes to ensure that we provide a safe place for the NBC television production crew while they are here on the Navajo Nation. We are also very grateful that NBC selected Four Corners Monument as a place to televise Mr. Roker’s weather forecast. Four Corners Monument is the only place in the country where visitors can stand in four states simultaneously. We look forward to sharing the Navajo culture with the world.”



Navajo Nation Division of Natural Resources
P.O. Box 9000
Window Rock, Arizona 86515
(928) 871-6592 & 6593
www.dnrnavajo.org
dnrpr@navajo-nsn.gov

Due to limited space, the public is encouraged to arrive early. For more information, contact Four Corners Monument at (928) 206-2450 or the Navajo Nation Parks and Recreation Department at (928) 871-6647.