



Navajo Nation Division of Natural Resources  
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## **FOR IMMEDIATE RELEASE**

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### **Planning Underway for Grand Daddy of Tribal Fairs**

**WINDOW ROCK, AZ.** – A host of coordinators are quietly working behind the scenes to produce the grand daddy of all tribal affairs....the Navajo Nation Fair, which will be held on September 6-13<sup>th</sup> here in the capital of the Navajo Nation.

And they are looking at launching new events and activities to make the 69<sup>th</sup> Annual Navajo Nation Fair a cultural celebration to remember.

Navajo Nation Fair Production Director Martin L. Begaye said, “Planning the Navajo Nation Fair takes months of preparation by many different individuals. It takes a dedicated team to produce a cultural celebration of this magnitude.”

The theme for the 69<sup>th</sup> Annual Navajo Nation Fair is “Nihima Nahasdzaan baa’ ahayago naasgoo bee hiniin a doo,” which means “Protecting Mother Earth for Future Generations.”

Begaye noted, “We are promoting the concept of protecting Mother Earth and we all need to do our part as individuals to protect our environment. We are doing this for the future generation.”



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In fact, Begaye said the grand marshal for the Navajo Nation Fair parade is a strong advocate for protecting our environment and educates about climate change – Dr. Karletta Chief.

“The Navajo Nation Fair is the Largest American Indian Fair in North America and is a great venue to showcase the many talents of the Navajo people,” Begaye explained. “Many people from all walks of life look forward to participate in or attend the Navajo Nation Fair. It is definitely an event for visitors from throughout the world to also attend. The Navajo Nation Fair is a great way to experience the unique beauty of the Navajo people.”

The Navajo Nation Fair will kick off with CBR Bull Riding, which will be held on Sunday, September 6<sup>th</sup> at the Navajo Nation Fairgrounds beginning at 8 p.m. Advance tickets are \$30 and \$35 the day of the event, which includes a concert by Country Music artist Aaron Watson immediately after the CBR Bull Riding performance. Advance tickets will be sold up to 5 p.m. Saturday, September 5<sup>th</sup>. Children six and under will be free.

Mark your calendar for September 11<sup>th</sup> if you’re a country music fan. Popular Country Artist Clay Walker will take center stage on Friday, September 11<sup>th</sup> at the Navajo Nation Fairgrounds beginning at 9 p.m. The concert will be held after the 7 p.m. Indian rodeo performance. Advance tickets will be \$30 and \$35 the day of the show – the ticket price includes the Indian rodeo. It will be \$15 for children six to 12-years-old. Advance tickets will be sold up until September 7<sup>th</sup>.



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There will be four Indian rodeo performances beginning Thursday, September 10<sup>th</sup> through September 13<sup>th</sup>. It will cost \$15 for adults to attend the Indian rodeo on September 10<sup>th</sup> and on September 12<sup>th</sup> and 13<sup>th</sup>. However, it will cost \$30 to attend the Indian rodeo on Friday, September 11<sup>th</sup> because it will include a Clay Walker Concert, which will be held immediately after the 7 p.m. Indian rodeo.

Cultural Showcase...that's the name of the Night Performance, which will be held on Saturday, September 12<sup>th</sup> from 6 p.m. to 9 p.m. Tickets to attend the Cultural Showcase will be \$8 for adults – there will be no advance tickets. Attendees at the Cultural Showcase will also have an opportunity to win \$1,000 – their entrance tickets will be entered for a drawing at the end of the cultural showcase.

General admission to attend the Navajo Nation Fair will be \$5 for adults and \$3 for children 12-years and up and \$3 for senior citizens 65 years and older. Designated parking will be \$5 and no vehicle passes will be sold. Overnight camping will be \$20.

Rodeo fans will have a chance to win \$500, \$1,000 and \$1,500, which will be held during the Indian rodeo performances – winners must be present at the Indian rodeo in order to win.



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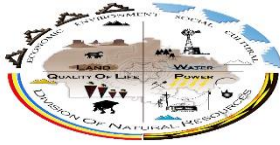
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Something new this year will be an opportunity to win \$10,000. Tickets for a mega beeso cash raffle will be \$20 a chance and purchasers of this mega cash raffle do not have to present to win. Tickets will be on sale at the Navajo Nation Special Events Office in Gorman Hall on the Navajo Nation Fairgrounds beginning August 17th.

Begaye noted, “We have had a cash raffle for the past couple of years and it has created a lot of excitement so it is an activity that will continue. In fact, we want to make it even more exciting for everyone, which is why we want to add a \$10,000 cash raffle.”

Individuals interested in participating in the Navajo Nation Fair parade can download the entry form from the Navajo Nation Fair website or pick up an entry form at the Navajo Nation Special Events Office at the Navajo Nation Fairgrounds. General entries are \$325 and \$1,500 for political entries.

Also new this year, cowboys and cowgirls will no longer be able to enter the rodeo as a walk-in. Entry forms can be downloaded on the Navajo Nation Fair website. Entries will close on Friday, August 14, 2015. Contestants must mail in their entries to: Navajo Nation Special Events Section, P.O. Box 2370, Window Rock, Arizona 86515. The deadline to enter the rodeo is Friday, August 14, 2015.



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For more information about the Navajo Nation Fair events, contact the Navajo Nation Fair Special Events staff at (928) 871-7833 or 6647 or via their website at [www.navajonationfair.com](http://www.navajonationfair.com)