



DIVISION OF NATURAL RESOURCES

“Land, Water, Power and Quality of Life”

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Telecommunication grows with Tourism and the Navajo Nation Fair

WINDOW ROCK, AZ. - Telecommunications is ever-evolving and has become an essential resource on the Navajo Nation that affects our people in their daily work and those traveling to Navajo country. A decade ago, we had limited access to basic phone service and telecommunication services was virtually nonexistent on some parts of the reservation. Today, our longstanding partnerships with carriers like Cellular One, NTUA Wireless, ComNet, Verizon Wireless and AT&T enable us to work together to bring advanced mobile technology to even some of the most remote areas of the Navajo Nation.

For example, by collaborating with Cellular One, the Navajo Nation has moved into a robust cellular network in remarkable short time. Cellular One is the pioneer, as they were the first provider to sit down with the Division of Natural Resources; the Navajo Land Department and the Department of Resource Protection Enforcement roughly 10 years ago to begin the process of building a network to bring reliable wireless coverage to our Navajo people, homes, and businesses. We continue to work together to balance their plans for the expansion of their mobile network and strategize towards land development with reliable network and proper placement of cell towers on Navajo Nation.

As we plan for the 67th Annual Navajo Nation Fair, with over 100,000 in attendance annually. The demand for strong and reliable mobile service is significant. This is a critical resource that our partners like Cellular One tirelessly work to provide for those living on Navajo Nation or visiting us from afar. During the Navajo Nation Fair, we rely on Cellular One to have enough wireless capacity to support the thousands of fair goers who will use their cell phones and to address any emergency situations if they arise. Many families visit and enjoy the Fair, as well as benefiting our local economy in the Window Rock area.

“With over two million visitors making Navajo Nation a top travel destination every year, we strive to have reliable wireless coverage and efficient internet to ensure safe travels to Navajo country,” stated Frederick H. White, Division Director of Natural Resources. Our program managers work very hard to assist the Navajo people, as well as meeting the needs of our visitors, added White. Division of Natural Resources and all its counterparts manage, protect, conserve and preserve the Navajo Nation’s natural and cultural resources for the benefit of the Navajo people.

Most importantly, it is our goal to collaborate and work strategically with our telecommunication partners to foster an environment in which technology continues to expand so that our own Navajo people can live and work better every day. For more information visit www.dnrnavajo.org or call (928)871-6592/6593.