



THE NAVAJO NATION
DIVISION OF ECONOMIC DEVELOPMENT

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**Division of Economic Development to sponsor July celebration
and Diné Entrepreneur Market**

WINDOW ROCK – The Navajo Nation Division of Economic Development announced Monday it is ‘buying-out’ July 6 of the Navajo 4th of July Ag Expo & PRCA Pro Rodeo. Admission will be free to the public, and vendor spaces will be available free of charge to Navajo vendors at the Diné Entrepreneur Market in Gorman Hall and the Navajo Pavilion through the Division of Economic Development’s support. The celebration will be held July 3-6 at the Window Rock Fairgrounds.

The Navajo 4th of July Ag Expo & PRCA Pro Rodeo is being organized by the Navajo Nation Department of Agriculture and the Navajo Nation Special Events Section/Fair Office.

The Division of Economic Development and the Department of Agriculture partnered for this event to encourage the public to Buy Navajo, Buy Local at this year’s celebration.

“We are making this investment to promote Diné entrepreneurs,” Division of Economic Development Executive Director JT Willie said, “Whether they are artisans, contractors, tour guides, small concession vendors – anyone that is working to build our Navajo economy.”

Department of Agriculture Manager Leo Watchman has been adamant about seeking sponsorships for this year’s July 4th celebration, the Navajo Nation Fair Office stated. The Department of Agriculture is also assisting Navajo vendors with insurance certificates based on vendor feedback.

“With this support and free admission to the PRCA Rodeo on Saturday, it’s going to be a great turnout for the vendors,” Watchman said.

Navajo Gaming Enterprise and CKP Insurance, LLC have also provided ‘buy-out’ support for Thursday and Friday.

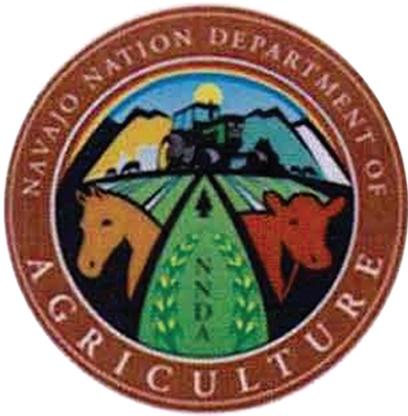
For a complete schedule, visit: www.navajojuly4thagexpoprcarodeo.com. Applications and more information are available at the Navajo Nation Fair Office, (928) 871-6478. Fees apply for the Midway and Rodeo Grounds sections. Food vending in Gorman Hall and the Navajo Pavilion is restricted to cold, pre-packaged foods. Exhibitors are also invited to submit a vendor application.

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Information about the Division of Economic Development is online at www.NavajoBusiness.com. DED is on Facebook at www.fb.com/NavajoEconomicDevelopment, and on Instagram/Twitter @Navajo_DED.

Time to Celebrate our Freedom!

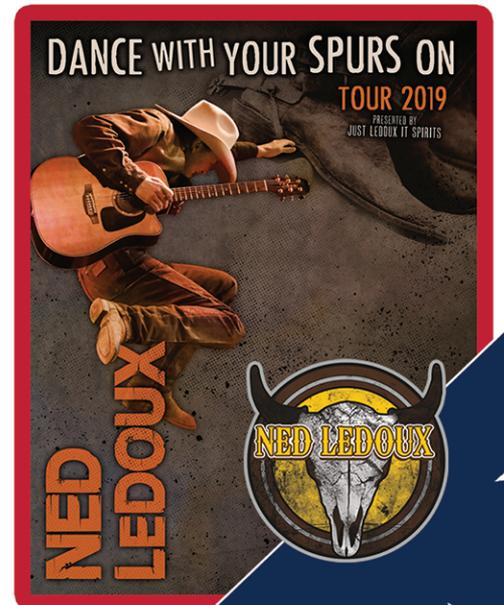
NO Admission Courtesy of:



Carnival with



LIVE IN CONCERT!



"Let's break the record at the Rock!"

JULY 3 - 6, 2019

Window Rock Fairgrounds